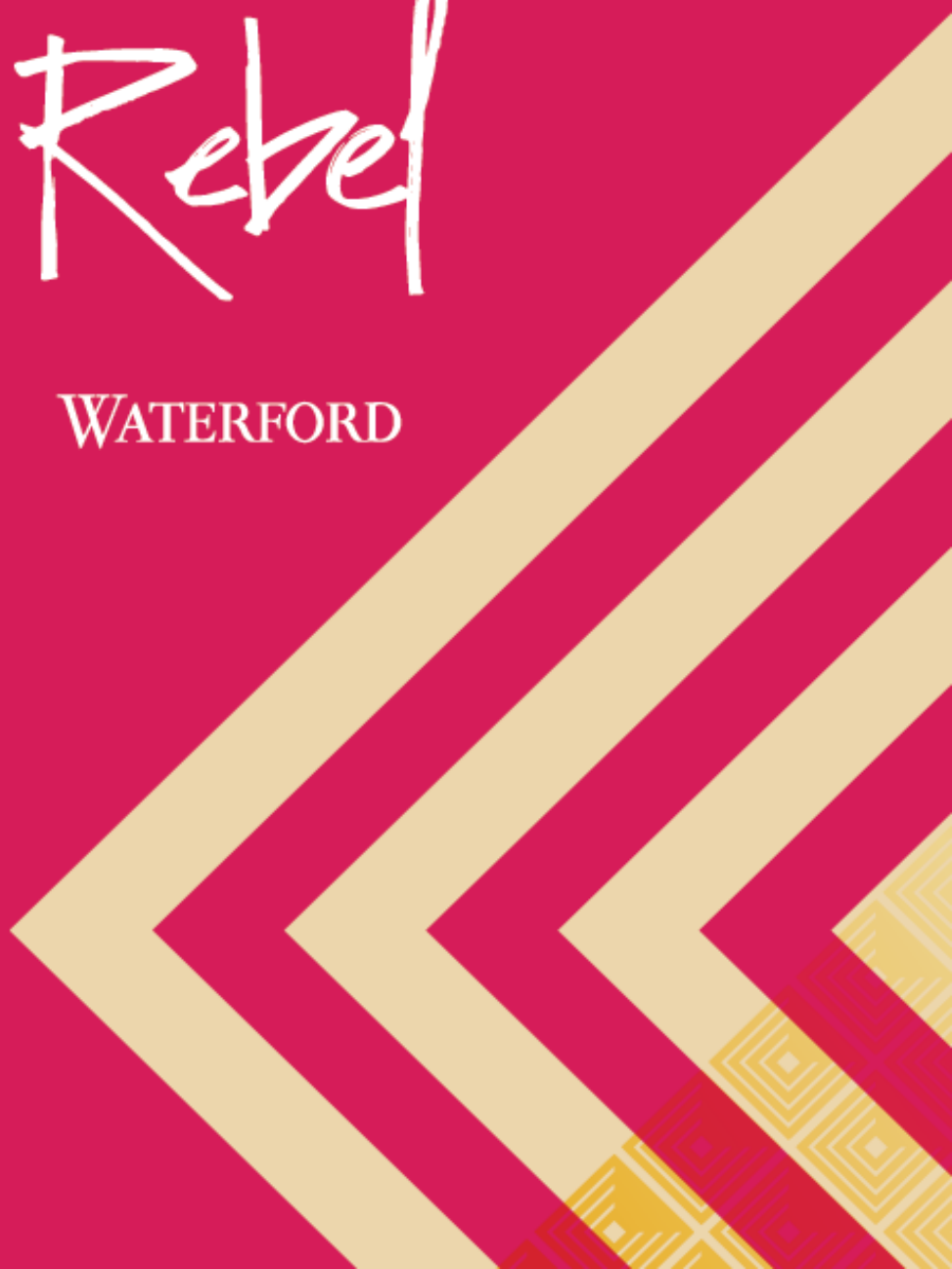


INTRODUCING

Rebel

WATERFORD



The logo for the Rebel collection, featuring the word "Rebel" in a stylized, handwritten red font.

WATERFORD

INTRODUCING THE *Rebel* COLLECTION FOR WATERFORD

IT'S ABOUT CREATING SOMETHING THAT NOBODY EXPECTED BUT EVERYBODY WANTS

Taking the heritage crystal brand into a dynamic new realm of expression, **Waterford's Rebel Collection** is a revolution inspired by irreverent punk rock attitude, bold personal style and spirited individualism. The extensive collection, which includes giftware, travel accessories and jewellery, is the latest collaboration between the House of Waterford and leading British designer Jo Sampson.

A radical change of direction for Waterford, **Rebel** embodies a spirit of nonconformist cool, using the iconic motif of the punk stud as the heart of its design. Sampson chose the stark, cutting-edge geometry of this simple potent shape for its enduring outsider appeal. Representing the axis of music and fashion, the punk stud injects a tough, streetwise vitality to the pieces, which contrasts with the refined craftsmanship that goes into their creation.

Designed as highly covetable and stylish accoutrements for young professionals leading fast-paced city lives, the **Rebel** aesthetic mixes the rough with the smooth. Combining golden metal with crystal in shades of amber, purple and blush, Sampson builds on the success of her previous collections for Waterford, with a striking juxtaposition of materials.

The carefully edited **Rebel** giftware range underlines the sociable mood of the collection. Products such as cocktail glasses and decanters, photo frames and napkin rings are aimed at a youthful consumer who enjoys entertaining friends in an environment that expresses their individuality and their sense of adventure.

The travel range, meanwhile, evokes the same sense of fearless individuality in the form of striking statement pieces that include a USB stick, compact mirror, lipstick case and more. Playful yet stylish, they are designed to appeal to a sophisticated, fashion-savvy market.

Continuing the theme of bold and sexy rebellion, the jewellery range offers striking and colourful jewellery and cosmetics accessories. Pieces such as earrings, cuffs and pendants in gold and gunmetal featuring crystal glass elements, will never fail to make a lasting impression.

Confident and dynamic, Waterford **Rebel**, make it your own.

Available: September 2015

For all interview requests, photography or samples please contact:

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WE ALL HAVE A BIT
OF REBEL IN US.

EMBRACE YOUR
INNER REBEL.

About Jo Sampson

Jo Sampson is a leading British designer specialising in the creation of contemporary, bespoke and unique products for global luxury brands. She has worked in this field for almost two decades, successfully combining her instinctive flair for design and elegant, refined aesthetic with an in-depth approach to brand strategy. It is this holistic approach that sets her apart from other designers. Jo's philosophy stems from her finely honed experience in product, furniture and interior design.



Jo began her career at renowned design agencies in London and Milan. In 2002 she co-founded the leading commercial interior design agency Blacksheep developing interiors for some of the world's leading brands including Hermès, Jamie Oliver Restaurants, Asia Pacific Luxury Hotel Group, Park Hotels, Fairmont Hotels, Four Seasons and Waterford Wedgwood Royal Doulton.


About WWRD


WWRD is the leading provider of luxury home and lifestyle products worldwide. WWRD manufactures, distributes and sells well-recognised brands including Waterford, Wedgwood, Royal Doulton, Royal Albert, and Johnson Brothers. WWRD maintains unique licensing arrangements with some of the most high-profile innovators in the home and lifestyle market, including Vera Wang, Jasper Conran, Monique Lhuillier, John Rocha, Gordon Ramsay, and Donna Hay. WWRD products are distributed through premium department stores and independent retailers and wholesalers around the world, including the United States, the United Kingdom, Japan, Canada, Australia and Ireland. The company employs more than 3,800 people worldwide.

WATERFORDCRYSTAL.COM.AU

#REBELxWATERFORD

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MAKE IT
YOUR OWN.
REBEL.



TRIXIE



Trixie Earring Gold
(5cm)
7138 030
AU\$49.95 - NZ\$59.95



Trixie Earring Gunmetal
(5cm)
7138 031
AU\$49.95 - NZ\$59.95

COCO



Coco Bracelet Gold
(7cm)
7138 034
AU\$79.95 - NZ\$99.95



Coco Pendant Gold
71cm chain
7138 035
AU\$79.95 - NZ\$99.95

LULU



Lulu Ring Small
(1.6cm)
7138 036
AU\$59.95 - NZ\$73.95



Lulu Ring Medium
(1.7cm)
7138 068
AU\$59.95 - NZ\$73.95



Lulu Ring Large
(1.8cm)
7138 069
AU\$59.95 - NZ\$73.95



Lulu Necklace
(71cm x 4cm)
7138 037
AU\$79.95 - NZ\$99.95

MAKE IT
YOUR OWN.
REBEL.

ELLA B



Ella B Ring Gold
Small
(1.6cm)
7138 024
AUS\$49.95 - NZ\$59.95



Ella B Ring Gold
Medium
(1.7cm)
7138 062
AUS\$49.95 - NZ\$59.95



Ella B Ring Gold
Large
(1.8cm)
7138 063
AUS\$49.95 - NZ\$59.95



Ella B Ring Gunmetal
Small
(1.6cm)
7138 025
AUS\$49.95 - NZ\$59.95



Ella B Ring Gunmetal
Medium
(1.7cm)
7138 065
AUS\$49.95 - NZ\$59.95



Ella B Ring Gunmetal
Large
(1.8cm)
7138 066
AUS\$49.95 - NZ\$59.95



Ella B Cuff 3 Row
Gold
(6cm x 5cm)
7138 020
AUS\$149.00 - NZ\$185.00



Ella B Cuff 3 Row
Gunmetal
(6cm x 5cm)
7138 021
AUS\$149.00 - NZ\$185.00



Ella B Cuff 1 Row
Gold
(6cm x 1cm)
7138 018
AUS\$99.95 - NZ\$119.00



Ella B Cuff 1 Row
Gunmetal
(6cm x 1cm)
7138 019
AUS\$99.95 - NZ\$119.00



Ella B Stud Earring
Gold
(1cm x 1cm)
7138 026
AUS\$49.95 - NZ\$59.95



Ella B Stud Earring
Gunmetal
(1cm x 1cm)
7138 027
AUS\$49.95 - NZ\$59.95



Ella B 4 Stud Earring
Gold
(2cm x 2cm)
7138 028
AUS\$49.95 - NZ\$59.95



Ella B 4 Stud Earring
Gunmetal
(2cm x 2cm)
7138 029
AUS\$49.95 - NZ\$59.95



Ella B Earring
Gold
(5cm x 1cm)
7138 022
AUS\$49.95 - NZ\$59.95



Ella B Earring
Gunmetal
(5cm x 1cm)
7138 023
AUS\$49.95 - NZ\$59.95



Ella B Pendant Gold
71cm chain
(6cm x 1cm)
7138 032
AUS\$99.95 - NZ\$119.00



Ella B Pendant Gunmetal
71cm chain
(6cm x 1cm)
7138 033
AUS\$99.95 - NZ\$119.00

GRACIE



Gracie Ring Gold
Small
(1.6cm)
7138 040
AUS\$49.95 - NZ\$59.95



Gracie Ring Gold
Medium
(1.7cm)
7138 071
AUS\$49.95 - NZ\$59.95



Gracie Ring Gold
Large
(1.8cm)
7138 072
AUS\$49.95 - NZ\$59.95



Gracie Ring Gunmetal
Small
(1.6cm)
7138 041
AUS\$49.95 - NZ\$59.95



Gracie Ring Gunmetal
Medium
(1.7cm)
7138 074
AUS\$49.95 - NZ\$59.95



Gracie Ring Gunmetal
Large
(1.8cm)
7138 075
AUS\$49.95 - NZ\$59.95



Gracie Cuff
Gold
(7cm x 7cm)
7138 038
AUS\$149.00 - NZ\$185.00



Gracie Cuff
Gunmetal
(7cm x 7cm)
7138 039
AUS\$149.00 - NZ\$185.00

MAKE IT
YOUR OWN.
REBEL.

CRYSTAL



Vase 20cm
(8cm x 20cm)
7138 048
AUS149.00 - NZ\$185.00



Bud Vase
(6cm x 18cm)
7138 049
AUS99.95 - NZ\$119.00



Bowl 15cm
(15cm x 10cm)
7138 050
AUS149.00 - NZ\$185.00



Small Bowl
(10cm x 6cm)
7138 051
AUS99.95 - NZ\$119.00



Picture Frame
4" x 4"
(10cm x 10cm)
7138 052
AUS149.00 - NZ\$185.00



Shot Glass Pair
(5cm x 7cm)
60ml
7138 053
AUS99.95 - NZ\$119.00

MAKE IT
YOUR OWN.
REBEL.

STEMWARE



Blush Martini Single 🍷
(12cm x 14cm)
(100ml)
7138 054
AU\$69.95 - NZ\$84.95



Blush Flute Single 🍷
(9cm x 19cm)
(150ml)
7138 055
AU\$69.95 - NZ\$84.95



Blush Cocktail Single 🍷
(9cm x 12cm)
(150ml)
7138 056
AU\$69.95 - NZ\$84.95



Amethyst Martini Single 🍷
(12cm x 14cm)
(100ml)
7138 057
AU\$69.95 - NZ\$84.95



Amethyst Flute Single 🍷
(9cm x 19cm)
(150ml)
7138 058
AU\$69.95 - NZ\$84.95



Amethyst Cocktail Single 🍷
(9cm x 12cm)
(150ml)
7138 059
AU\$69.95 - NZ\$84.95

DECANTERS



Blush Decanter
(10cm x 16cm)
500ml
7138 042
AU\$149.00 - NZ\$185.00



Amber Decanter
(9cm x 18cm)
600ml
7138 043
AU\$149.00 - NZ\$185.00



Plum Decanter
(8cm x 20cm)
550ml
7138 044
AU\$149.00 - NZ\$185.00

PERFUME BOTTLES



Blush Perfume Bottle
(6cm x 10cm)
100ml
7138 045
AU\$99.95 - NZ\$119.00



Amber Perfume Bottle
(9cm x 9cm)
100ml
7138 046
AU\$99.95 - NZ\$119.00



Plum Perfume Bottle
(8cm x 11cm)
200ml
7138 047
AU\$99.95 - NZ\$119.00

MAKE IT
YOUR OWN.
REBEL.

BARWARE



Napkin Rings Set 4
(2cm x 5cm)
7138 005
AU\$99.95 - NZ\$119.00



Bottle Opener
(9cm x 5cm)
7138 007
AU\$49.95 - NZ\$59.95



Hot Flask
(3cm x 10cm)
7138 011
AU\$99.95 - NZ\$119.00



Tray
(9.5cm x 16cm)
7138 017
AU\$149.00 - NZ\$185.00

GIFTWARE



USB Stick
2GB Storage
(5cm x 2cm)
7138 001
AU\$99.95 - NZ\$119.00



Ruler
(10cm x 3cm)
7138 002
AU\$49.95 - NZ\$59.95
**Design not final*



Tape Measure
94cm length
(5cm x 5cm)
7138 004
AU\$49.95 - NZ\$59.95

BEAUTY



Lipstick Case
(3cm x 8cm)
7138 008
AU\$49.95 - NZ\$59.95



Compact Mirror
(7cm x 7cm)
7138 009
AU\$49.95 - NZ\$59.95



Box With Hinge
(7cm x 8cm)
7138 012
AU\$99.95 - NZ\$119.00