

## Vera Wang Wedgwood Silver and Gold Giftware

"I design each piece with a modern approach to classic style and the attention to detail that is reflected in each of my collections. Every design blends subtlety with sophistication. The results are elegant, timeless and luxurious - live it, enjoy it." VERA WANG

Vera Wang's latest metal giftware collections for Wedgwood focus on feminine sophistication and modern luxury, offering an enticing new selection of silver and gold giftware for any occasion.

The sculptural shapes of the "Peplum" silver collection have been inspired by the sleek peplum skirts in the exciting Vera Wang runway collections. An exploration of classic, dramatic silhouettes, Vera Peplum exemplifies the designer's modern aesthetic. The silver giftware range features dazzling diamond and linear detailing providing a fashionable gift for any special occasion.

Collection includes Business Card Holder \$39.95, Purse Compact Mirror \$69.95, Pocket Flask (pictured below left) \$79.95, Jewellery Box (pictured below middle) \$59.95, Ring Holder (pictured below right) \$59.95, Vanity Tray \$169.00, Square Tray \$89.95 and Frames 4x6" \$109.00, 5x7" \$129.00 and 8x10" \$149.00.









Inspired by the current gold rush runway trends, Vera Wang Wedgwood Satin Gold and Satin Silver Frames provide a discreet modern way to introduce bling into the home. The satin silver and gold matte finish is well sought-after in contemporary fashion and home décor. Frames are available in three sizes: 4x6" \$109.00, 5x7" \$129.00 and 8x10" \$149.00.

The iconic interlocking rings motif of Vera Wang Wedgwood's "With Love" collection also receives a golden touch with new **With Love Gold** giftware. With Love Gold introduces gold sophisticated detailing to some of Vera's most popular bridal and registry gifts, including the Cake Knife and Server Set \$119.00, Toasting Flute Pair \$109.00 and Frames 4x6" \$109.00, 5x7" \$129.00, 8x10" \$149.00.







Vera Wang Wedgwood new collections are available online at <a href="www.wedgwood.com.au">www.wedgwood.com.au</a> or in selected Myer, David Jones and Independents nationally from August 2014, for further enquiries please contact 1300 852 022.





## About Vera Wang

A native New Yorker, Vera Wang has spent her lifetime at the forefront of fashion. Founding her own company in 1990, Vera Wang is known for her nonchalant approach to style and luxury. Her design vocabulary resonates with signature layering, intricate draping and exquisite attention to detail.

In addition to ready-to-wear, she also designs lavender label, bridal, footwear, eyewear, fragrance, china and crystal, silver and gifts, flowers, fine papers and mattresses. All of her products are sold in the most exclusive department stores and boutiques around the world, including her own Madison Avenue and Mercer Street flagship stores.

## About WWRD

WWRD is the leading provider of luxury home and lifestyle products worldwide. WWRD manufactures, distributes and sells well-recognised brands including Waterford, Wedgwood, Royal Doulton, Royal Albert, and Johnson Brothers. WWRD maintains unique licensing arrangements with some of the most high-profile innovators in the home and lifestyle market, including Vera Wang, Jasper Conran, Monique Lhuillier, John Rocha, Gordon Ramsay and Donna Hay. WWRD products are distributed through premium department stores and independent retailers and wholesalers around the world, including the United States, the United Kingdom, Japan, Canada, Australia and Ireland. The company employs more than 3,000 people worldwide.

For all media enquiries and photography requests, please contact:

Carolyn Cavanough, WWRD Australia

National Public Relations and Licensing Manager

Tel: (02) 8665 8208

Mob: 0406 769 484 <u>Email: carolyn.cavanough@wwrd.com</u>