

WATERFORD

WATERFORD CONTEMPORARY RANGE FLOURISHES New Elysian and London Collections

After a stunningly successful debut, Waterford introduces the latest innovations in contemporary style with breathtaking line extensions to the **Elysian** and **London Collections**; luxury lifestyle essentials advancing the “Live a Crystal Life” ethos.

British designer Jo Sampson is the creative force behind the **Waterford Contemporary Range** of **Elysian**, **London** and **Glacia**. Sampson’s dazzling collections represent Waterford’s exciting and innovative approach to contemporary stemware and opulent home accessories.

The **Elysian Collection** epitomizes the higher echelons of luxury and elegance in home entertaining. With soft shapes, rich amethyst coloured crystal, fine gold appointments and classic Waterford cutting, Elysian elevates the art of the party with style and stature.



The Elysian Pitcher (above right \$499.00) is a classic form with sensual curves, wide cuts, and the gilded gold shadow gap that is a signature of the collection. The gilded neck of the imperial Elysian Carafe (above left \$449.00) seamlessly melds with a banded, precisely cut, rotund base adorned with hand gilded cut chevrons.

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Worthy of the czars of Imperial Russia, the Elysian Caviar Server (left \$649.00) features a footed ice bowl with dramatically cut diamonds and cased amethyst accents, a gold plated stainless steel rack, and cased amethyst caviar bowl. Since caviar is best served along with icy cold vodka, the luxurious Elysian Vodka Chiller and 8 Glass Set (left \$1,999.00) should be nearby. Eight amethyst and clear cut crystal shot glasses nested in a gold plated stand surround a spectacular cut crystal ice bucket with gold and amethyst appointments.

Jo Sampson furthers her imaginings of a sparkling, modern night-time cityscape in the **London Collection** of masculine barware and on-the-go essentials for business and pleasure. London will debut new entries in the barware category ideal for the bar, library, study or office. Featuring the signature masculine grid cut pattern design, London crystal barware additions include a Wine Glass Pair (pictured right \$299.00), Ice Bucket (\$399.00), Tall Whiskey Decanter (\$399.00 pictured right) and Small Water Jug (\$299.00).



Waterford “Elysian” and “London” collections are available online at waterfordcrystal.com.au or in Myer, David Jones and upmarket independents. For enquiries please contact 1300 852 022.

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ABOUT WATERFORD

The rich heritage and craftsmanship of **Waterford Crystal** spans centuries, with origins that date back to 18th century Ireland. **Waterford Crystal** was first established in 1783 in the heart of the Irish harbour town of Waterford, just minutes from the present day House of Waterford Crystal.

Its founders were brothers, William and George Penrose, important developers and principal exporters in the city. Their vision was to "create the finest quality crystal for drinking vessels and objects of beauty for the home."

More than two hundred years later, **Waterford** continues to be recognised as the world's finest crystal and distinguishes itself as a luxury lifestyle brand that inspires a refined, superior standard of living.

ABOUT WWRD

WWRD is the leading provider of luxury home and lifestyle products worldwide. WWRD manufactures, distributes and sells well-recognised brands including Waterford, Wedgwood, Royal Doulton, Royal Albert, and Johnson Brothers. WWRD maintains unique licensing arrangements with some of the most high-profile innovators in the home and lifestyle market, including Vera Wang, Jasper Conran, Monique Lhuillier, John Rocha, Gordon Ramsay, Jeff Leatham, Miranda Kerr and Donna Hay. WWRD products are distributed through premium department stores, independent retailers and wholesalers around the world, including the United States, the United Kingdom, Japan, Canada, Australia and Ireland. The company employs more than 3,000 people worldwide.

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